

FOR IMMEDIATE RELEASE

EF Hutton Changes Holding Company Name to HUTN Inc.

SPRINGFIELD, Ohio, September 14, 2017 – HUTN will be the new name of EF Hutton’s holding company. The change announced today has been approved by the Company’s board and, by majority consent of the Company shareholders. It will be effective in the fourth quarter of 2017. The EF Hutton will continue to be used by the Company’s subsidiaries that provide investment services. The Company’s trading symbol will not change – it will continue to be HUTN. The name change will provide flexibility for the Company to expand its range of branded products and its services and it eliminates any possible confusion between the holding company and its operating subsidiaries.

Furthermore, the Company plans to reorganize its operations so that all subsidiaries will be owned by an operating company named HUTN Group, Inc. which itself will be a wholly-owned subsidiary of HUTN, Inc.

“EF Hutton strives to be forward-looking and this change is important to the implementation of our long-term strategy. Other companies have changed their holding company name to support their growth plans. For example, Google changed their holding company name to Alphabet for similar reasons.” stated EF Hutton’s chief executive officer, Christopher Daniels. “EF Hutton is a well-known established brand with a powerful identity in financial services. Changing the holding company name gives us flexibility to expand without diluting the EF Hutton brand. This move aligns us better with our expansion plans.”

About EF Hutton

EF Hutton Financial, a subsidiary of EF Hutton America (OTC: HUTN) is a leader in digital finance and online investment services. The company offers innovative financial products designed to work for everyday people. EF Hutton offers “no commission” investment services and a “no commission” trade execution that allows traders to pay one price for a month of trading – like an “all you can eat” plan for trading. Along with other financial services that are supported by our online financial education and training programs. Recently, EF Hutton announced plans to rollout a mobile platform that will extend its services. EF Hutton, is a legendary brand in financial services known for its attention to clients. For more information, visit www.efhutton.com

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Contact:

Allison Bowers
EF Hutton Communications Group
media@efhutton.com
937-323-2000 x 1670